

X-copy

28th year issued weekly

fashion calendar

'68

APRIL 8

JANUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	FEBRUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	MARCH S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	APRIL S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JUNE S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JULY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	AUGUST S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
SEPTEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	OCTOBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, APRIL 8, 1968</u>			
Monday April 8 3:00 P.M.	PRESS PREVIEW: FALL KNITWEAR Designed by Maxime de la Falaise. By invitation.	ST. HONORE	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: LA. 4-3626.
Monday April 8 6:00 P.M. - 8:00 P.M.	PREVIEW OF THE "TOMORROW" SHOP Press preview of new men's boutique. (For Release, Tues., April 9.) (Note Change of Date) By invitation. Publicity: Walter Hauser, PL. 3-1542.	ALEXANDER'S	2ND FLOOR
Beginning Monday April 8	OPENING OF FALL KNITS Designed by Frank Adams. Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday April 8	OPENING OF FALL CAPSULE COLLECTION After-five dress collection. Contact: Sheila Cole or Marta Kramer, 563-0665.	MAGGI B.	488 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 8	ADVANCE FALL COLLECTION Continuous showings of dresses and costumes. Contact: WI. 7-9258.	CARLYE DRESS INC.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 8	ADVANCE FALL COLLECTION Continuous showings, by appointment. (Showing in L.A., 110 E. 9th St., beginning Monday, April 1.) Contact: Sheila Cole or Marta Kramer, 563-0665.	JOANNA NELSON (LOS ANGELES, CALIF.)	488 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 8	CAPSULE FALL COLLECTION Continuous showings of dresses and sportswear in knits and gabardines. By appointment. Contact: Ann Lawrence, 244-4700.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday April 8	EARLY FALL COLLECTION Designed by Renata. Continuous showings. Contact: Jeanne Essig, 279-6153.	VASKENE & CO., INC.; PARIKEN/PARIS	1410 BROADWAY SHOWROOM - 34TH FLOOR
Beginning Monday April 8	FALL COLLECTIONS OF IMPORTED KNITWEAR Knitted coats, suits, dresses, costumes, and evening wear from France, Ireland, Italy. By appointment. Contact: JoAnne Monette, LA. 4-9862. Publicity: Sue Gardner, TR. 7-4952.	FEDER FASHIONS	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday April 8	EARLY FALL COLLECTION Continuous showings of separates, active sportswear, dresses, coats and fake fur things by Vicki Cooper. Contact: Jean Milgrim, 279-6310.	ULLA	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 9 10:30 A.M.	PRESS PREVIEW: FALL KNITWEAR Fall knit collection by Don Simonelli. By invitation. Thereafter continuous. Contact: Jean Loretto, OX. 5-2900.	STJ KNITS	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 9 11:00 A.M.	ADVANCE FALL COLLECTION By reservation. Thereafter by appointment. Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday April 9 12:00 Noon Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Teal Traina's Summer collection. Price: \$5.00. Contact: Mrs. Lee Goldstein PL. 1-4000. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	AMERICAN JEWISH COMM. (165 EAST 56TH STREET)	WHITE PLAINS HOTEL WHITE PLAINS, N.Y.
Tuesday April 9 6:30 P.M. Dinner	22ND ANNUAL BAMA DINNER Seminar: "Fashion Through the Retailer". Speakers: John Weitz; Norman Margolis, Best & Co.; Herman Goldman, Hamburger's. Moderator: Terry Mayer. Contact: Robert Gur-Arie, 10 West 33rd Street, 594-5130.	BOYS' & YOUNG MEN'S APPAREL MFRS. ASSN.	SHERATON-ATLANTIC RED ROOM
Tuesday April 9 7:30 P.M. Cocktails- Dinner	ANNUAL STUDENT FASHION SHOW Awards will be presented by: Donald Brooks, Betsy Daniels, Rudi Gernreich, Stanley Herman, David Kidd, John Moore, Leo Narducci, Norman Norell, Don Simonelli, Chester Weinberg. All tickets have been sold.	PARSONS SCHOOL OF DESIGN (410 EAST 54TH STREET)	HOTEL PLAZA GRAND BALLROOM
Beginning Tuesday April 9	OPENING OF FALL COLLECTION Showings of shirts, skirts, knits. Contact: Rena Lustberg, 765-1250.	LADY MANHATTAN; COUNTRY COUSINS	1407 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Tuesday April 9	ADVANCE FALL COLLECTION Continuous showings. Contact: CH. 4-7373.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 10 11:00 A.M.	PREVIEW SHOWING: "TROPHY COLLECTION" Preview of Early Fall collection in "Limited Edition" fabrics. Also April 16 at 10:30; April 24 at 11:00. For press and buyers. By invitation. Contact: Alan Baron, 736-8867.	HENRY FRIEDRICKS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Wednesday April 10 12:00 Noon	FOURTEENTH ANNUAL MEN'S DAY LUNCHEON Speaker: Toni Stabile. Reservations (\$12.00): CO. 5-5443.	COSMETIC CAREER WOMEN (50 ROCKEFELLER PLAZA)	WALDORF-ASTORIA STARLIGHT ROOF
Wednesday April 10 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Outlook for Spring and Summer in Shoes and Accessories" by Andrew Geller. Reservations (\$5.00): CI. 6-9171. Barbetta Publ.: Ellen Perl, TE. 2-8212.	ANDREW GELLER (18 WEST 57TH STREET)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday April 11 9:00 A.M.	PREVIEW OF SKI FASHIONS "Sun-Up Snow-Downer"--presentation of cold-water washable ski fashions by Hans Heitsch of Sweden and Carlo Gruber of Austria. By invitation. Contact: Terry Mayer, OX. 7-7292.	P & M SKIWEAR; COLD POWER	PROMENADE CAFE ROCKEFELLER CENTER

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 11 10:00 A.M. Coffee	PRESS PREVIEW: HOME FURNISHINGS "Flower Fling"--preview of new home furnishings and accessories. (For Re- lease, Fri., April 12.)	STERN BROTHERS By invitation. Publicity: Jill Schoenbach,	7TH FLOOR 10.5-7960.
Thursday April 11 3:30 P.M.	PREVIEW: EARLY FALL COLLECTION Designed by Sony Schotland. By invitation only. Thereafter at 2:30, be- ginning April 16. Contact: Mr. Gross, LA. 4-5511.	GOLET ORIGINALS	225 WEST 37TH STREET SHOWROOM - 12TH FLOOR
Thursday April 11 6:15 P.M.	PRESS PARTY: MEN'S CLUB OPENING (Release, April 11.)	B. ALTMAN & CO. By invitation. Publicity: Jane Warren, OR. 9-7800.	STREET FLOOR MEN'S DEPT.
April 12	GOOD FRIDAY		
April 13	PASSOVER (April 13-20)	Begins at sundown, Friday, April 12	

EASTER SUNDAY ACTIVITIES IN NEW YORK CITY

Sunday April 14 12:00 Noon Dinner	EASTER SUNDAY FASHION SHOW "Straw Hat Time at the Waldorf"--show at 1:30. Hats--Adolfo, Emme, Mr John, John Meyer of Norwich, Sally Victor. Furs--Reiss & Fabrizio. Bags--Saber. Fragrance and make-up--Faberge. Children's dresses--Cinderella. Fashions by--Countess Alexander, Modern Couture, Leo Narducci, Pattullo-Jo Copeland, Murray Nieman for Hannah Troy, Ellen Tracy. Fashions in DuPont dacron/cot- ton by--Marie McCarthy for Larry Aldrich, Christian Dior-N.Y., Campioni- Bert Geiger, Hermes, Chuck Howard, Victor Joris for Cuddlecoat, Frank Adams for Junior Accent. Reservations (\$10.00): EL. 5-3000. Waldorf Fashion Director and Commentator: Mia Grau, PL. 5-1127.	FABERGE (5 WEST 54TH ST.)	WALDORF-ASTORIA PEACOCK ALLEY
Sunday April 14 12:00 Noon Dinner	EASTER SUNDAY FASHION SHOW "Straw Hat Time at the Waldorf"--show at 2:30. Hats--Cesar Rubio. Furs-- Ben Kahn. Bags--Saber. Fragrance and make-up--Faberge. Children's dresses Cinderella. Fashions--Countess Alexander, Nat Kaplan, Modern Couture, Leo Narducci, Murray Nieman for Hannah Troy, Pattullo-Jo Copeland, Sportempos. Fashions in DuPont dacron/cotton by--Marie McCarthy for Larry Aldrich, Bill Blass for Maurice Rentner, Christian Dior-N.Y., Hermes, Chuck Howard, Morton Myles for Jeunesse, Stan Herman for Mr. Mort, Monte-Sano. Reser- vations (\$10.00): EL. 5-3000. Waldorf Fashion Director and Commentator: Mia Grau, PL. 5-1127.	FABERGE (5 WEST 54TH ST.)	WALDORF-ASTORIA SERT ROOM
Sunday April 14 12:30 P.M. Luncheon	FASHION SHOW AT EASTER LUNCHEON Summer collection by Elinor Simmons for Malcolm Starr, available at Lord & Taylor. Reservations (\$11.00): PL. 9-3000, Ext. 2241. Fashion Show Di- rector: Mary Alice Rice, PL. 2-5726.	MALCOLM STARR	HOTEL PLAZA TERRACE & PERSIAN RMS.
Sunday April 14 1:00 P.M. Luncheon	EASTER SUNDAY FUR FASHION SHOW "Vote the Fur Party - Fall '68"--in American Mink and Alaska Fur Seal. Cocktail reception in the Baroque Room preceding luncheon. Dancing after luncheon until 6:00. Produced by: The Fashion Coordinators. Reservations (\$20.00): 156 E. 52, MU. 8-4886.	EASTER SEAL COMM. OF NEW YORK	HOTEL PLAZA GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 15 11:30 A.M.	PRESS LUNCHEON: "FIESTA" The Gorham Company will introduce "Hispana" a new silverware pattern. (<u>Note Change of Date.</u>)	THE GORHAM COMPANY By invitation. Publ.: Ted Materna Assoc., PL. 3-3240.	CHATEAU MADRID LEX. AVE. & 48TH ST.
Beginning Monday April 15	OPENING OF ADVANCE FALL COLLECTION Continuous showings, by appointment. Contact: LA. 4-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday April 15	OPENING OF EARLY FALL COLLECTION Continuous showings of dresses, suits and costumes. Contact: Ann Pearson, 565-2544.	LITO MANALANG FOR DEBSHIRE	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR By appointment.
Beginning Monday April 15	OPENING OF EARLY FALL COLLECTIONS Dresses, coats, suits, ensembles designed by Tony Ruocco. Dress contact: Arnold Greenwald, 564-4650. Coat and suit contact: Suzanne Baker, 564-4650.	BARDLEY BY ABBE RABINER	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Beginning Monday April 15	EARLY FALL COLLECTION Continuous showings of dresses and ensembles, designed by Beverlee Regan. By appointment. Contact: Judy Harvey, 736-6190.	MARC DOUGLAS	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 15	EARLY FALL COLLECTION By appointment. Contact: Stuart Kreisler or Gerald Shaw, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 15	ADVANCE FALL COLLECTION Also introducing a special new group of late-day fashions. By appointment. Contact: Bob Miller, LO. 4-3470.	EDIE GLADSTONE FOR DEEBES	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR
Beginning Monday April 15	LATE SUMMER AND ADVANCE FALL COLLECTION Continuous showings. Contact: Janet Bonomo, 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday April 15	ADVANCE FALL COLLECTION Continuous showings of advance fall collection designed by Levino Verna. Contact: Pam Lawrence, WI. 7-2055.	MARDI GRAS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 15	ADVANCE FALL COLLECTION Continuous by appointment. Contact: CH. 4-3815.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 15	FALL CAPSULE COLLECTIONS Continuous showings of day, afternoon, evening, at-home wear through April 19. Contact: LA. 4-2640. Thereafter by appointment at: Ingrid Cado, 37 W. 57th, 12th floor, 355-1690; and Judith Wister, 47 W. 55th, 2nd floor, 246-3808.	INGRID CADO; JUDITH WISTER	488 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 15	OPENING: ADVANCE FALL COLLECTIONS Designed by Ronnie Simon. Contact: BR. 9-0952.	PARNES-FEINSTEIN; P.F. KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 15	ADVANCE FALL COLLECTION Continuous showings.	LEE CLAIRE, INC. Contact: Al Davis or Helen Presser, WI. 7-9470.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 15	ADVANCE FALL COLLECTION Continuous showings, by appointment.	VERA MAXWELL Contact: LO. 3-4358.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday April 15- April 25	LONDON FASHIONS FOR FALL Coats and suits by: Astraka, Bickler, Chez Vera, Clarewood, Ellis Bridals, London Waterproof Co., Mary Quant, Rensor, Rodex, Valstar. By appointment. Contact: Joan Hardy, PL. 2-8400.	CLOTHING EXPORT COUNCIL (LONDON, ENGLAND)	HOTEL WARWICK 6TH AVE. & 54TH ST.
Monday April 15- May 10	IRISH TWEED FALL FASHIONS Showings of Irish tweed dresses, coats, suits. By appointment. Publicity: Ruth Hammer Associates, 246-4818.	STRELITZ OF IRELAND	ST. MORITZ HOTEL PRIVATE SUITE

Beginning Tuesday April 16- April 19	ITALIAN READY-TO-WEAR; BOUTIQUE COLLECTIONS April 16: 10:30 A.M. Opening ceremony, Palazzo Vecchio April 19: 11:30 A.M. Emilio Pucci, Lancetti, Galitzine, Enzo, Mila Schoen, Fabiani, Antonelli, Balestra, Baratta, Heinz Riva, Barocco 6:00 P.M. Guidi, Schubert, Centinaro, Faraoni, Marucelli, Sarli, Gregoriana, Tita Rossi, Fontana, Carosa, Tiziani April 17: 10:00 A.M. Avolio, Baldini, Franco Bertoli, Livio De Simone, Wanda Roveda, Ferragamo, Gibo, Glans, Princess Luciana, Krizia, Ken Scott, Luciani Da Verona, Cilla, Lux Sport, Vog, Caumont, Paola Davitti, Billy Ballo, Nucci D'Angio, Eguzquiza, Lo Scara- bocchio, De Parisini, Valditovere April 18: 10:00 A.M. Missoni, Trico, Celli, Ferrero, Cadette, Albertina, Maljana, Noni Sport, Nardini, Naka, Laura Aponte, Mirsa, Avagolf Contact: Centro di Firenze per la Moda Italiana, 1 via Tornabuoni, Florence	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY
---	---	---	---------------------------------

Tuesday April 16 12:00 Noon Luncheon	ADVANCE FALL COLLECTION Showing of advance Fall day-into-evening collection, followed by champagne luncheon. By invitation. Thereafter by appointment. Contact: Marcella Wolfe, BR. 9-8575.	MR. BLACKWELL (719 S. L.A. ST., L.A.)	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday April 16 3:45 P.M.	PREVIEW: FALL LEATHER AND FABRIC COLLECTION Designed by Monika. By invitation. Thereafter in showroom, by appointment. Contact: Betty Hanson, WI. 7-4407.	MALLORY (530 SEVENTH AVENUE)	HOTEL DELMONICO CRYSTAL ROOM
Tuesday April 16 4:30 P.M. Cocktails	SIXTEENTH ANNUAL COTTON FASHION AWARD The 1968 Cotton Fashion Award will be presented to Chester Weinberg. "Blue Ribbon Cottons" fashion show by this year's and past winners at 5:00. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	NATIONAL COTTON COUNCIL OF AMERICA	HOTEL PLAZA BALLROOM
Beginning Tuesday April 16	ADVANCE FALL COLLECTION Continuous showings. Contact: Ellen Roselle, LO. 4-0462.	JR. SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR -5-

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday April 16	OPENING: ADVANCE FALL COLLECTIONS Two collections by Bill Smith. Leather and sportswear and advance fall couture. By appointment. Contact: LA. 4-4562.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 27TH FLOOR
Wednesday April 17 8:30 A.M. Breakfast	PREVIEW OF FALL COLLECTION Showing of shirts and separates designed by Melba Hobson at 9:15. By invi- tation. Thereafter by appointment, 1407 Broadway, 29th floor. Contact: 244-3650. Publicity: Lynda Gilman, Ovesey & Co., PL. 9-8880.	TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday April 17 10:30 A.M. & 2:30 P.M.	OPENING: FALL LEATHER AND SUEDE COLLECTION Fall leather, suede, fur fashions designed by Viola Sylbert. By invitation. Thereafter by appointment. Contact: WI. 7-0107.	VIOLA SYLBERT FOR ALBERT ALFUS, INC.	500 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday April 17 11:30 A.M.	PREVIEW: ADVANCE FALL SPORTSWEAR Advance Fall collection by Jaeger and Young Jaeger. 758-6211. Publicity: Eleanor Lambert, MU. 8-2130.	JAEGER & YOUNG JAEGER	430 PARK AVENUE SHOWROOM - 10TH FLOOR Contact: Alan Duddle,
Wednesday April 17 12:30 P.M.	"ART ON PARADE": LUNCHEON SHOW Reservations (\$5.50): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE2-8212.	THEODORE BERA GALLERY	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 17 3:00 P.M.	PRESS PREVIEW OF MADE-TO-ORDER FURS Press preview of custom-order furs, designed by Emeric Partos. By invita- tion. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Wednesday April 17 4:00 P.M. Cocktails	PRESS PREVIEW: FALL FASHIONS Fall shirts, skirts, knits; and introducing L.M. Couture. <u>Show at 4:30.</u> By invitation. Contact: Rena Lustberg, 765-1250.	LADY MANHATTAN (1407 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Beginning Wednesday April 17	FALL COLLECTIONS AND JUNIOR LINGERIE Daily informal showings of transition cottons, back-to-school dresses, costumes, sportswear; Alexa misses Fall wools; and Bianca junior lingerie. Contact: Audrey Brock, OX. 5-6440.	LANZ; ALEXA; BIANCA	1407 BROADWAY SHOWROOM - 26TH FLOOR
Thursday April 18 10:00 A.M.	OPENING OF ADVANCE FALL COLLECTION Also April 23, 25 at 10:00 A.M. By reservation. Contact: LA. 4-7285. Publicity: Ruth Hammer Associates, 246-4818.	FRANK GALLANT	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Thursday April 18 10:30 A.M.	ADVANCE FALL COLLECTION Fall collection designed by Shannon Rodgers. Also April 23 at 1:30. By invitation only. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday April 18 11:30 A.M.	ADVANCE FALL COLLECTION Showing of cocktail and evening fashions. Also April 23, 24, 30 at 9:30am. By invitation. Contact: Abe Goldner, PE. 6-0151.	CAMEO EVENING; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 18 12:30 P.M. Luncheon	COTTON FASHIONS BY LEADING DESIGNERS "Artists & Models"--Spring-Summer collection by leading designers in Galey & Lord fabrics. Press by invitation. Public by reservation (\$5.50): Banquet Dept., PL. 9-7010. Plaza Fashion Show Director: Mary Alice Rice, PL. 2-5726. Publicity: Rosemary Sheehan, 554-5948.	GALEY & LORD (1407 BROADWAY)	HOTEL PLAZA TERRACE ROOM
Thursday April 18 2:30 P.M.	ADVANCE FALL COLLECTION Designed by Ole Borden. By appointment thereafter. Hooper. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT, INC.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Publicity: Terrence
Thursday April 18 3:00 P.M.	PRESS PREVIEW: SKIWEAR '68-'69 Showing of the new looks for the slopes in Caprolan. By invitation only. Publicity: Pat McManus, Donald Degnan Associates, 867-0808.	ERNST ENGEL	1407 BROADWAY SHOWROOM - 27TH FLOOR
Thursday April 18 4:00 P.M. - 6:00 P.M.	PAN AMERICAN FASHION SHOW Presentation of Latin American fashions to honor N.Y.C. salute to Pan-American Week. <u>Show at 4:45</u> . By invitation. Contact: Terry Mayer, OX. 7-7292.	CELANESE FIBERS; NYC PUBLIC EVENTS DEPT.	PHILHARMONIC HALL LINCOLN CENTER
Beginning Thursday April 18	ADVANCE FALL COLLECTION Designed by George Nardiello. Contact: WI. 7-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Thursday April 18	ADVANCE FALL COLLECTION Continuous showings of casual dresses, ensembles, imported knits, designed by Jeannene Booher. Contact: LO. 3-6126. Publ.: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Thursday April 18	ADVANCE FALL COLLECTION "Fall Begins" at continuous showings. Contact: 524-3818.	STANLEY HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Friday April 19 9:00 P.M.	SEVENTH ANNUAL BOTTICELLI BALL Highlights of Summer collection by Oscar de la Renta. Shoes: David Evins. Jewellery: Kenneth J. Lane. Cleopatra wigs: Mr. Carl. Make-up: Steve Nelson. Fashion Show Chairman: Lisa Curtis. Tickets: \$80.00 per couple; contact: Mrs. John G. Phillips, RH. 4-2985. Publicity: RH. 4-2988.	ORPHANS OF ITALY, INC.	HOTEL PLAZA BALLROOM
April 20- April 24	FIFTH ANNUAL SNOW SHOW, Sheraton-Atlantic Hotel, 8th, 9th, 10th floors. Contact: Ski Council of America, 415 Madison Avenue, TR. 4-3030.		
Saturday April 20- April 25	SKI FURS AND SKATING FURS Daily continuous showings of fur parkas, skicoats, sportcoats, skating costumes, and apres-ski wear for men, women, children. Refreshments. (Preview, by invitation, Mon., April 22 at 9:00 A.M.) Contact: Albert Gompertz, 736-8516. Publicity: Lisa Curtis, 684-7444.	MR. FRED FOR FUR AND SPORT	224 WEST 30TH(2 BLKS. FROM STATLER-HILTON)
Saturday April 20	PRET-A-PORTE SHOWINGS IN PARIS (April 20-April 25) Contact: Bruno du Roselle, 35, rue Etienne-Marcel, Paris 1, France		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 21- April 25	FIFTEENTH ANNUAL SKI TRADE SHOW One hundred-fifty member firms will show ski apparel, equipment, footwear, and accessories. Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVENUE SOUTH)	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
Sunday April 21- April 27	CALIFORNIA FALL CAPSULE COLLECTION By appointment. Contact: Stanley Lieberman, 213-MA. 7-1383.	STANLEY NELSON (217 E. 8TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
April 22	MR. FRED FOR FUR AND SPORT PREVIEW AT 9:00 A.M. (See page 7)		
Monday April 22 10:30 A.M.	PREVIEW: FALL COATS AND SUITS Showing of Fall coats and suits. By invitation. Thereafter by appointment, private suite. Contact: 279-9243 or PL. 9-3000.	RONDINA-MANZO, INC.	HOTEL PLAZA WHITE & GOLD SUITE
Monday April 22 10:30 A.M. & 11:00 A.M.	EARLY FALL COLLECTIONS Leonard Arkin, 10:30; Andrew Arkin, 11:00. By reservation. Thereafter by appointment. Contact: WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday April 22 11:45 A.M.	ADVANCE FALL COLLECTION Designed by Anthony Muto. Contact: Jean Palitz, PE. 6-1351.	JOBERE-DONALD MANN	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Monday April 22 12:00 Noon	EARLY FALL COLLECTION By reservation. Thereafter by appointment. Contact: WI. 7-0152.	PAUL BLUMENSTEIN & ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday April 22 12:00 Noon	ADVANCE FALL COLLECTION By appointment. Contact: CH. 4-3169. Publicity: Stutman Assoc., 247-2662.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday April 22 3:00 P.M.	PREVIEW: EARLY FALL COLLECTION By invitation. Thereafter by appointment. Contact: Mary Beth, 244-2700.	GINALA	500 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday April 22 4:00 P.M.	ADVANCE FALL COLLECTION Also Monday, April 29 at 4:00. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday April 22 5:00 P.M.	ADVANCE FALL COLLECTIONS Fall ready-to-wear by: Jean-Marie Armand, Castillo, Jacques Heim, Jeanne Lanvin, Guy Laroche, Jean Patou, Madeleine de Rauch, Philippe Venet, Emanuel Ungaro. Also April 30 at 9:30. By invitation. Contact: 755-7171.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Continuous showings, by appointment. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 22	CALIFORNIA FASHIONS IN NEW YORK Fall capsule collection, by appointment. Contact: Rod Owens, 213-627-5257.	CAMPIONI-BERT GEIGER (122 E. 7TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 22	EARLY FALL CAPSULE COLLECTION Designed by Dorothy Arden. Continuous, by appointment. Contact: 594-0220.	ARBE ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Continuous showings. Contact: LO. 5-3250. Publ: Betty Flannery, LE.2-2571.	RAFFAELE ORIGINALS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Daily continuous showings. Contact: LO. 3-3035.	ROYAL LYNNE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Continuous showings of printed silk jersey and Ban-Lon daytime fashions; introducing a new group of solid colors. Contact: Helen Kordan, 524-4213.	FERRO	550 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Beginning Monday April 22	EARLY FALL COLLECTION Continuous showings, by appointment. Contact: LA. 4-8126.	CARMINE PORCELLI FOR JOSEPH PRUZAN	499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Continuous showings. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Continuous showings. Contact: LA. 4-2880.	THE SIDNEYS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 22	CALIFORNIA FASHIONS IN NEW YORK By appointment. Contact: Dolores Byers, 213-627-9154.	TRAVILLA (122 E. 7TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday April 22	EARLY FALL COLLECTION By appointment. Continuous thereafter. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 22	ADVANCE FALL AND TRANSEASON COLLECTION By appointment. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Continuous showings. Contact: Miss Betsy, 736-1076.	AQUANALA (DIV. ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Tuesday April 23 9:30 A.M. Breakfast	PRESS PREVIEW: NEW ROOM SETTINGS "Scenes From the Quiet Place"--eight Spring-Summer rooms designed by Barbara D'Arcy. By invitation. (For Release, Wed., April 24.) Publicity: Judith Jackson, PL. 2-1212.	BLOOMINGDALE'S	5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 23 9:30 A.M.	EARLY FALL COLLECTION Also April 25, 30, May 2 at 9:30. Contact: WI. 7-4551.	TIFFEAU-BUSCH	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday April 23 10:00 A.M.	ADVANCE FALL COLLECTION Also April 24, 25 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 23 10:00 A.M.	ADVANCE FALL COLLECTION By invitation. Thereafter by appointment. Contact: CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 23 10:30 A.M.	ADVANCE FALL COLLECTION Also April 26, 30, May 2 at 10:30. By reservation. Contact: LO. 3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday April 23 10:30 A.M.	ADVANCE FALL COLLECTION Also April 24, May 1 at 10:30. By reservation. Contact: Lucille Tice, LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday April 23 11:30 A.M.	ADVANCE FALL COLLECTION Designed by Belle Saunders and August de Lorenzo. Also showing Tuesday, April 30 at 11:30. By reservation. Thereafter continuous. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 23 11:30 A.M.	FALL COLLECTION Also May 1 at 11:30. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 23 12:00 Noon	ADVANCE FALL COLLECTION Also April 25, 30 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday April 23 2:30 P.M.	ADVANCE FALL COLLECTION Designed by Marie McCarthy. Also showing April 24, 30 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday April 23 2:30 P.M.	EARLY FALL COLLECTION Also April 25 at 2:30. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday April 23 3:00 P.M.	PREMIERE OF FALL COLLECTION Showing of Fall collection, designed by Gunter, at opening of new firm. By invitation. Thereafter continuous, by appointment. Contact: Tita Curtis, LO. 4-5430.	PROJECT II	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday April 23 4:00 P.M.	ADVANCE FALL COLLECTION Designed by Elinor Simmons. Also showing April 25, 30 at 4:00. By reservation. Contact: Roslyn Schoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 23 4:30 P.M. Cocktails	GIRLS' BACK-TO-SCHOOL "COLORIFIC" FASHIONS For 3-6x, 7-14, and toddlers. By invitation. Contact: Barbara Tribelhorn, 695-7087.	RUTH OF CAROLINA (130 WEST 34TH STREET)	WEAVER'S CLUB 111 WEST 40TH STREET
Tuesday April 23 5:15 P.M.	PREVIEW: FALL AND OPENING OF NEW COMPANY The first day-to-night collection by Anne Klein. Followed by housewarming. By invitation. Contact: Meeghan or Judy, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday April 23	ADVANCE FALL COLLECTION Designed by Frances Prisco, at continuous showings. Contact: LO. 4-9311.	TED BROWN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday April 23	ADVANCE FALL COLLECTION Designed by Monte Streitfield. Contact: Marilyn, 695-7410.	STREGA NEW YORK	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Tuesday April 23	ADVANCE FALL COLLECTION Informal showings, by appointment. Publicity: Robert Presser. Contact: Bill Levin, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday April 23	ADVANCE FALL COLLECTION Continuous showings. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday April 23	ADVANCE FALL COLLECTION Continuous by appointment. Contact: Ruth Rubenstein, 524-9846. Publicity: Leslie Cunningham, 889-5198.	ELGEE BOVE, INC.	530 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Wednesday April 24 9:30 A.M.	ADVANCE FALL COLLECTION Also May 1 at 9:30. By reservation. Contact: JU. 2-2317.	MONTE-SANO	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Wednesday April 24 10:30 A.M.	ADVANCE FALL COLLECTION By reservation. Thereafter by appointment. Contact: LA. 4-5923.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday April 24 11:00 A.M.	ADVANCE FALL COLLECTION Also April 29 at 11:00. By reservation. Contact: 524-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday April 24 1:00 P.M.	EARLY FALL COLLECTION Also April 25, 30 at 1:00. By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday April 24 2:00 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: Teri or Gayle, PE. 6-2291.	BARBERINI, LTD.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Wednesday April 24 2:30 P.M.	ADVANCE FALL COLLECTION By reservation. Contact: PE. 6-6983.	MISS BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 24 3:30 P.M.	EARLY FALL COLLECTION Thereafter by appointment.	MOE NATHAN Contact: Valerie Ward, LW. 4-2717.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 24 4:00 P.M.	EARLY FALL COLLECTION Designed by Mario Forte.	HANDMACHER-VOGEL By reservation. Contact: 564-7832.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday April 24 4:00 P.M.	ADVANCE FALL COLLECTION By invitation. Thereafter by reservation.	ADRI Contact: 736-6180.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
April 24	HANNAH TROY'S PRESS PREVIEW AT 5:00 P.M. (Opening April 25 at 1:00)		
Beginning Wednesday April 24	ADVANCE FALL COLLECTION Daily informal showings by appointment.	GEOFFREY BEENE Contact: LW. 4-0454.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday April 25 10:30 A.M.	PREVIEW OF FALL COLLECTION Preview for press and buyers of fur-lined cloth coats and ensembles; and fur-lined all-weather coats. By invitation only. Thereafter daily at: 9:30, 11:30, 3:00, by appointment.	STYLE TRENDS, INC. Contact: Miss Gwen, 565-4632.	512 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday April 25 11:00 A.M.	ADVANCE FALL COLLECTION By appointment.	ANDREW WOODS Contact: 564-3857.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday April 25 12:00 Noon	ADVANCE FALL COLLECTION Also April 30 at 12:00.	MOLLIE PARNIS By reservation. Contact: BR. 9-5012.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday April 25 1:00 P.M.	OPENING OF EARLY FALL COLLECTION Also May 1 at 1:00 P.M. By reservation. (<u>Press Preview, Wed., April 24, at 5:00, by invitation; see above.</u>)	HANNAH TROY Contact: Lee Lerner, LO. 3-0988.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday April 25 1:00 P.M.	ADVANCE FALL COLLECTION Also Friday, April 26 at 1:00.	HARVEY BERIN Contact: PE. 6-0206.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday April 25 2:30 P.M.	ADVANCE FALL COLLECTION Also April 30, May 2 at 2:30. By appointment.	TRIGERE Contact: Estelle Marr, LO. 3-1600.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday April 25 4:00 P.M.	PREVIEW: SHOWING: EARLY FALL COATS Adolph Blank and Martino coats, including the new Trevira group. By invitation. Thereafter by appointment.	ADOLPH BLANK, INC. Contact: LO. 3-6380.	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Thursday April 25 5:00 P.M.	ADVANCE FALL COLLECTION By invitation only. Thereafter at showroom (11th floor), by appointment.	SAMUEL WINSTON (530 SEVENTH AVENUE) Contact: CH. 4-2616.	REGENCY HOTEL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 26 10:30 A.M.	ADVANCE FALL COLLECTION Designed by Morty Sussman. By invitation. Thereafter by appointment. Contact: Helen Borger, BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday April 26 11:30 A.M.	ADVANCE FALL COLLECTION Designed by Philippe Tournaye. By reservation. Continuous thereafter. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday April 26 2:30 P.M.	ADVANCE FALL COLLECTION Designed by Philippe Tournaye. By reservation. Continuous thereafter. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Sunday April 28 6:00 P.M. Cocktails	FALL-WINTER BRIDAL FASHIONS "Weddings, American Style"--preview of Fall-Winter bridal fashions. By invitation. Contact: Eleanor Pontius, MU. 9-5900.	BRIDE'S MAGAZINE (420 LEXINGTON AVENUE)	N.Y. HILTON HOTEL MERCURY BALLROOM
Monday April 29 12:00 Noon	ADVANCE FALL COLLECTION By reservation. Thereafter by appointment. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday April 29 4:00 P.M.	ADVANCE FALL COLLECTION Also Wed., May 1 at 4:00. By reservation. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Monday April 29 5:30 P.M. - 7:30 P.M.	PREMIERE: NEW SALON & CAPSULE COLLECTION Advance Fall ready-to-wear collection for press and buyers. Show at 6:00. By invitation. Thereafter by appointment. Contact: PL. 2-0727.	BABA ORIGINALS	18 EAST 53RD STREET SHOWROOM - 9TH FLOOR
Tuesday April 30 10:30 A.M.	PRESS PREVIEW: FALL COLLECTION Designed by Don Simonelli. By invitation. By appointment until May 20; continuous thereafter. Contact: Hal Krauss, PE. 6-8888.	MODELIA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Tuesday April 30 12:00 Noon	ADVANCE FALL COLLECTION Designed by Bob Bugnand. (Continuous showings, by appointment, beginning Thurs., April 25.) Contact: Miss Joy or Lee Gold, PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday April 30 12:00 Noon Luncheon	PRESS LUNCHEON: AWARD DESIGNS Preview of award-winning designs in lingerie and loungewear. By invitation. Contact: Miss Ford, 689-3900.	COLLINS & AIKMAN (210 MADISON AVENUE)	LA CABANA 146 EAST 57TH STREET
Tuesday April 30 5:00 P.M.	ADVANCE FALL COLLECTION Dresses, at-home and evening fashions. By invitation. Contact: 695-5555.	JON HAGGINS, INC. (37 WEST 39TH STREET)	FASHION INST. OF TECH. 227 W. 27TH - 9TH FL.
Wednesday May 1 8:00 A.M. Breakfast	"BREAKFAST AT RATNER'S" Fall junior dresses and sportswear by St. Rogue, Oops, Eve Le Coq, Off My Back, in conjunction with NYU School of Arts, at Central Plaza (above Ratner's). By invitation. Contact: Carlyn, 565-6475.	THE MARKET (1407 BROADWAY)	RATNER'S RESTAURANT 111 2ND AVE. (6TH ST.)

1969

JANUARY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FEBRUARY

S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

MARCH

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

APRIL

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JUNE

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

JULY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SEPTEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NOVEMBER

S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

DECEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			